



Social Media Marketing Questionnaire

To better serve you, please answer the following questions:

1. What is the primary goal of your social media marketing campaign?

2. What type of audience do you want to reach with your campaign?

3. How will you measure the success of your campaign?

4. What platforms do you want to use for your social media marketing?

5. What type of content do you plan on sharing?



6. *How often do you plan on updating your social media accounts?*

7. *How will you engage your audience?*

8. *What type of budget do you have available for the campaign?*

9. *Are there any specific metrics or KPIs you want to track?*

10. *Do you have any existing social media accounts that you'd like to leverage?*