



Website Design Questionnaire

To better serve you, please answer the following questions:

What is the purpose of your website?

Who is your target audience?

What is the main message you want to convey on your website?

Do you have any specific brand guidelines or visual styles that need to be incorporated into the website?

Do you have any existing content (such as images or text) that needs to be included on the website?

What are the primary goals for your website (e.g. increase sales, generate leads, educate visitors)?



What features do you want on your website (e.g. e-commerce functionality, contact forms, social media integration)?

How will you measure the success of your website?

Do you have any competitors or similar websites that you would like to use as inspiration?

What is your budget for website design and development?

What is your timeline for completing the website?

Will you need ongoing website maintenance and updates after the website is launched?

Do you have a preferred platform or content management system (CMS) for your website?



Who will be responsible for providing content and feedback during the website design process?

What is your preferred method of communication with the website design team?